

Eastern Evaluation Research Society

39th Annual Conference

Improving Outcomes, Building Knowledge: Finding What Works

Call for Presentation Proposals

The Eastern Evaluation Research Society (EERS) is pleased to invite your proposals for individual presentations and skill-building, Ignite and panel sessions at the 39th Annual Conference to be held at the Seaview Resort and Spa in Absecon, New Jersey on May 1-3, 2016.

The 2016 Annual Conference theme—*Improving Outcomes, Building Knowledge: Finding What Works*—reflects an interest among evaluators to integrate our practices and share lessons learned. The conference offers an opportunity for participants to explore common challenges, celebrate successes, and contribute to improving knowledge broadly across the field.

As you consider what to present, peruse the following topics to get your ideas flowing:

- Measurement strategies to effectively assess outcomes
- Strategies for presenting evaluation concepts to non-evaluation stakeholders
- Inform planning and decision-making to improve programs or practices
- Enhancing the impact of evaluation findings
- Replicating successful evaluation methods to other programs
- Establishing metrics that define what works
- Implications of outcomes driven agendas to the evaluation field
- Engaging clients or customers to focus on meaningful evaluation questions
- Using technology to create and share a knowledge base
- Effective evaluation terminology in working with stakeholders
- Considering the consequences of policy on evaluators' work
- Theorizing about the future directions of evaluation

Five key points when putting your proposal together:

1. Submit your proposal early! The proposal **deadline is Friday, December 11**. You'll have until April to pull it all together for your presentation, and we expect to send out acceptances in late January.

2. Consider the best format for your work: Individual, Skill Building, Ignite or Panel.

3. Be selective. To increase program participation, we typically include the best presentation submitted by an author.

4. Know your co-authors. Have information about your co-authors on hand when submitting your proposal. (You'll need their city, state and email address.)

5. Keep Informed. Follow us @EasternEval and #EERS16 on Twitter for the latest on the 2016 conference.

Please refer to the **Procedures for Submitting a Proposal** link on www.eers.org for detailed instructions on the proposal submission process. Any questions regarding the submission process can be directed to the Program Committee Co-Chairs, Lacy Fabian and Justin Piff at the following contact information:

Lacy Fabian, PhD: LFabian@mitre.org

Justin Piff, MSSW: JPiff@equalmeasure.org

Finally, to give you a taste of some of the notable speakers highlighting our 2016 conference...

Keynote Speaker

John Gargani, President, Gargani + Company, Inc., AEA President-Elect for 2016 term

Plenary Speakers

Katrina Bledsoe, Founding Director and Senior Research Director, ThinkShift

Tony Foleno, Senior Vice President Research, Planning and Evaluation, The Advertising Council

Chelimsky Forum

Stafford Hood, Director, Center for Culturally Responsive Evaluation and Assessment – Speaker

Preconference Workshops

Thomas Archibald, Virginia Tech – Evaluative Thinking: Principles and Practices to Enhance Evaluation Capacity and Quality

Mustafa Karakus, Westat – Concepts in Economic Evaluations: Cost-Benefit and Cost-Effectiveness Analyses

Don't miss it!